



How to Survive and Thrive

A "How to..." Guide

- **1. How to Protect One's Interests**
- 2. How to Recognise Red Flags
- 3. How to Identify Key Relationships
- 4. How to Counter "Not Invented Here" (NIH) Resistance
- 5. How to be Different
- 6. How to Deliver
- 7. How to Manage Concurrent Assignments



A "How to..." Guide

How to Protect One's Interests

... and those of the End-Client





How to Protect One's Interests

- ... and those of the End-Client
- Embrace IR35 create a contractual framework
 - Perform Key IR35 Status Tests
 - Personal Service/Substitution
 - Supervision, Direction or Control
 - Mutuality of Obligation
- Don't neglect Commercial Terms & Conditions
- Agree a counter-signed "Statement of Work"
- Obtain end-client Purchase Order before starting work



How to Protect One's Interests – Action Points

Critical (Pre-emptive) Success Factors



Have contract of engagement and "Ways of Working" supporting documents been signed off?



Has the Purchase Order been raised and approved? "No PO, No Pay!"



Have the project budget holder and authorising signatories been confirmed?



Do you have all the detailed information you need to raise invoices? Don't give the endclient any excuse to delay or withhold payment!



A "How to..." Guide

How to Recognise Red Flags





How to Recognise Red Flags

Common warning signs

- Has access to key data, systems and people been restricted?
- Are there conflicting objectives from key end-client stakeholders?
- Is stakeholder engagement waning over time?
- Is there resistance to the project from operational staff?
- Has invoice payment been delayed and/or withheld?



How to Recognise Red Flags – Action Points

Critical Success Factors



Notify end-client stakeholders earlier rather than later of (potential) problems



Ensure goal congruence from all stakeholders – does everyone have a common purpose and direction of travel?



Ensure "Buy In" – inform and educate operational staff of project benefits



Don't be afraid to bail out! (whilst complying with contract)



A "How to..." Guide

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How to Identify Key Relationships

... and how to exploit them!





How to Identify Key Relationships

What positions do they hold?

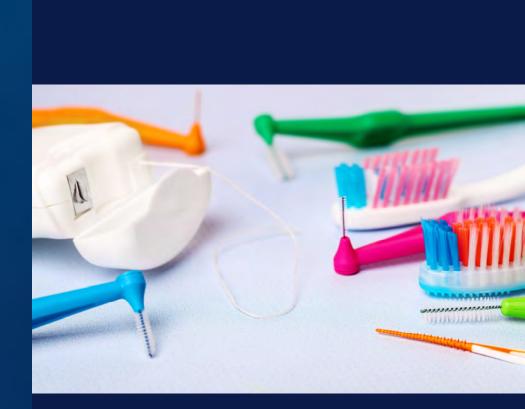
- Apart from key end-client stakeholders...
 - The Accounts Payable Officer responsible for processing your payments
 - Your engager's Personal/Executive Assistant
 - Site Reception/Security/Cleaning staff
 - Site Catering Manager
- Your mentor/sounding board/advisor/guru



A "How to..." Guide

How to Counter NIH Resistance

... and influence others' behaviours





How to Counter "Not Invented Here" Resistance

- ... and influence others' behaviours
- "We've always done it this way here!"
 - "How will my job change?"
 - "This is our Trust, not yours!"
 - "You can't apply generic best practice here we're different!"
- Obstacles to change will be higher than any you've experienced as an employee
- Leverage your existing experience of internal change projects to find the best approach



A "How to..." Guide



How to be Different

... and why working differently is a must





How to be Different

- ... and why working differently is a must
- Typically, in house, "conventional" methods have failed
 - otherwise, you wouldn't have been engaged!
- Analyse what didn't work in the past...
 - and consider doing the polar opposite!
- Make the most of your "outsider" status
 - You should have licence to disregard line management constraints and consult freely



A "How to..." Guide

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How to Deliver

... and why sometimes it's better that the assignment "fails"





How to Deliver

... and why sometimes it's better that the assignment "fails"

- Sometimes, drop methodology and protocol to "Get The Job Done"
- Assess the cost (to you and the end-client) of taking precipitous action
 - key question: is the end-client's requirement recurrent or one-off?
- Has "busting a gut" resulted in
 - dissatisfaction/resentment/reputational damage on your part and
 - unrealistic future expectations from the end-client
- Is "assignment failure" preferable?
 - if wider end-client benefits result



A "How to..." Guide

How to Manage Concurrent Assignments

... and why it's a "Good Thing"





How to Manage Concurrent Assignments

... and why it's a "Good Thing"

- Not recommended for newbies
- Effective time and resource management critical
 - coordinating diaries
 - segregating and securing different clients' data
- "A Change Is As Good As A Rest"
- The more diverse the assignments the better (for your sanity)
- Commercial security not reliant on a single income stream



Any further questions?

George Applegate Managing Consultant

george@systrans.co.uk

(07375) 119734

https://www.linkedin.com/in/systrans-george-applegate

