

#### About us

NHS Interim Management and Support (NHS IMAS) offers NHS organisations that need short- or medium-term support the means to access the management expertise that exists throughout the NHS.

NHS IMAS has two pools made up of experienced senior NHS managers and carefully selected independent consultants who undertake assignments to support NHS organisations. A small core team at NHS IMAS is dedicated to building the NHS talent pool and managing assignments, they are the key contact for both the client and the NHS IMAS candidate. NHS IMAS is hosted and funded by NHS England on behalf of the whole NHS.

Any NHS organisation in England can access support from NHS IMAS, with no fees.

#### What does NHS IMAS do?

NHS IMAS is committed to growing, developing and retaining NHS talent, and aims to:

- Encourage and facilitate the NHS to use the wealth of skills already available to it, in order to improve and sustain the quality of healthcare services in the local communities they serve
- Provide the support that is needed by the NHS, but to do so in a way that builds a sustainable legacy
- Grow and develop local NHS talent, working with NHS leadership development
- Provide a real alternative to the private sector, while still offering the option to access their skills

My experience of using NHS IMAS was extremely positive and compared extremely favourably with the use of traditional agencies in terms of the understanding of our brief and the person we were looking for. The ongoing contact was knowledgeable and supportive without being intrusive - I would definitely use NHS 1 IMAS again.



# How can NHS IMAS support your organisation?

NHS IMAS undertakes interim and consultancy assignments in all types of NHS organisations across England including acute, mental health and community providers, ambulance trusts, commissioning organisations, integrated care systems (ICS) and national organisations including arms-length bodies.

For each assignment, the client is allocated a Programme Manager from the NHS IMAS team who will remain in contact throughout the assignment to ensure it is progressing well against the agreed scope and objectives.

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# Become an NHS IMAS pool member

If you are a senior NHS manager ready to undertake roles at Agenda for Change Band 8d and above, including Director and Chief Executive level, we would encourage you to <u>apply to join the NHS IMAS talent pool</u> as part of your personal development and career progression.

NHS IMAS can offer a wide variety of opportunities from a short, five day piece of work to an 18 month, full-time interim placement and anything in between.

#### NHS IMAS can help you to:

- Progress your career
- Find your next challenge
- Gain experience in other areas of the NHS at a local, regional or national level
- Share good practice and bring learning back to your substantive organisation

Here are a few examples of assignments NHS IMAS has supported:

- An Interim Chief Finance
   Officer for a commissioning organisation
- A Chief Operating Officer for a provider trust
- To lead a confidential review into a serious untoward incident within an organisation
- A Director of HR for a community services trust
- A Programme Director providing transformational support to an ICB

## On an NHS IMAS Assignment

Whilst undertaking an NHS IMAS assignment, you will receive regular contact from your dedicated Programme Manager to support you through any challenges you may face on the assignment.

Other support and development is available such as a coach or mentor, as well as exclusive access to our accredited course - Introduction to Consultancy and Facilitation Skills - and invitations to regular learning webinars on topical areas within the NHS.

Whilst on an NHS IMAS assignment you will be exposed to different organisations and teams, giving you the chance to grow your knowledge and expand your professional networks.

I wouldn't have got the permanent role if it hadn't been for the secondment through NHS IMAS – it was a really rewarding experience all round.



## **Case studies**

The following case studies show how NHS IMAS supports the NHS and individuals. Other case studies can be found on our website at www.nhsimas.nhs.uk

#### Case study one

**Client: NHS Hospital Trust** 

**NHS IMAS Assignment: Mobilisation Director** 

NHS Pool Member: Experienced project and programme manager within acute providers

**Duration: 12 months** 

Savings to client by using NHS IMAS: over £40,000

Opportunity for Pool Member: Gained experience in working across a health system and with multiple stakeholders

NHS IMAS was approached by a large children's hospital requiring a senior programme manager to lead the mobilisation and implementation of a new mental health service for under 25 year-olds. The role involved working with a consortium of five partners including NHS, private and voluntary sector organisations to implement an innovative and new mental health service model.

An experienced NHS pool member was sourced to act as Mobilisation Director. They provided dedicated and focussed support to the senior management team (consisting of an Associate Medical Director, Associate Director of Nursing and Associate Services Director) and programme team, and acted as a deputy to the Managing Director when required. The individual was integral to the mobilisation of change in mental health services for the under 25s. The assignment ended once implementation had been completed and the service was operational.

NHS IMAS was able to support the individual in their career development, providing the opportunity to gain broader experience through a secondment. During the evaluation phase of the assignment, the client fed back that the pool member had fulfilled the scope of the assignment, maintaining a flexible approach which was required for the complexity of the task and the changing needs of the programme. As NHS IMAS does not charge any fees for using its services, by using NHS IMAS instead of a private sector agency, it is estimated that the client made a saving of over £40,000 during the course of the 12 month assignment.

## Case study two

**Client: Commissioning organisation** 

**NHS IMAS Assignment: Interim Director of Strategy and Planning** 

NHS IMAS Pool Member: Experienced Executive Director within NHS commissioning organisations

**Duration: Initially six months, extended for a further five months** 

Savings to client by using NHS IMAS: over £60,000

Opportunity for Pool Member: Gained experience working within a joint management team

NHS IMAS was approached by the Accountable Officer of an NHS commissioning organisation as they required an interim Director of Strategy and Planning for a period of six months. The role was to review and refresh their strategic plan to ensure alignment with the neighbouring organisations and to provide oversight of the assurance process with NHS England. The role also had a leadership responsibility for efficiency savings and planning activities for the organisation for the following financial year.

Following interviews, an experienced independent pool member was appointed to the interim role. The successful candidate was an experienced Executive Director within NHS commissioning organisations, having held positions including Chief Operating Officer, Director of Performance and Locality Director.

The assignment was extended for a further five months and ended when a substantive appointment was made. During this period, the organisation formed a joint management team with the neighbouring commissioning body and the pool member focussed on building the new Directorate of Strategy, Planning and Performance. The pool member successfully delivered against all objectives and implemented a five year strategic plan, an operational plan and met all deadlines for planning and activity submissions to NHS England.

During the evaluation of the assignment, the Accountable Officer fed back that the pool member fulfilled the scope extremely well and integrated into the Director team as if they were a member of staff. They also said that the pool member was good value in comparison to the private sector, especially for the quality of their work, and there was nothing they could have done differently or better. As NHS IMAS does not charge any fees for using its services, by using NHS IMAS instead of a private sector agency, it is estimated that the client made a saving of over £60,000 during the course of the 11 month assignment.

# Case study three

**Client: National NHS organisation** 

NHS IMAS Assignment: Interim Head of Communications and Marketing (Agenda for Change band 8d)

NHS Pool Member: Over 25 years' experience in public sector communications

**Duration: 4 months** 

Savings to client by using NHS IMAS: over £20,000

**Opportunity for Pool Member: Secured a permanent promotion** 

NHS IMAS was approached by a national organisation that required an interim Head of Communications and Marketing to cover the period until a substantive appointment was made. This was a challenging period for the organisation as they were going through major transition and change.

An NHS pool member with over 25 years' experience in public sector communications roles was identified. They specialised in marketing, stakeholder engagement, strategy formulation and execution and had recently applied to join NHS IMAS as they were looking for their next challenge. This role was a development opportunity for the pool member and they were supported by their line manager as part of their personal development plan.

The pool member undertook the assignment on a phased start, meeting internal and external stakeholders and establishing the organisation's existing and projected position in the NHS health and care system. During the period of the assignment, the pool member established clear roles and accountabilities for all team members, refocussed the direction of communications and marketing activities to raise the profile of the organisation and provided strategic communications advice to support delivery of the organisation's objectives and financial plan.

The feedback from the client was extremely positive and the pool member was appointed to the position permanently. During the evaluation of the assignment, the client fed back that the pool member fulfilled the scope really well and delivered more than could have been expected; they were excellent value and there was nothing they could have done differently or better. The support from NHS IMAS was excellent and the speed with which the pool member was found and the friendliness of the team, made them great to work with. As NHS IMAS does not charge any fees for using its services, by using NHS IMAS instead of a private sector agency, it is estimated that the client made a saving of over £20,000 during the course of the four month assignment.

#### **Contact us**

If you would like to discuss how NHS IMAS can support your organisation, or you are interested in applying to join the NHS IMAS talent pool, please contact us:

nhs.imas@nhs.net 0113 486 0132 www.nhsimas.nhs.uk

For up to date news on NHS IMAS, you can also follow us on LinkedIn or Twitter @NHSIMAS.

BY THE NHS: FOR THE NHS

